

EUROPEN WACS FORUM

OBJECTIVE:

European WACS Forum should be a meeting for debating ideas and to create platforms of common working grounds for the betterment of the Chefs, the Profession and Gastronomic Culture.

This should be a yearly event and 3 European countries could submit they proposals for holding this meeting per year. This should be judged by the 3 European WACS Directors and proposed to the WACS Board.

FORUM PLAN:

The European WACS Forum should be held in a European country that candidates itself to holding this event.

This event should be a 2 day meeting with a work plan well established and an agenda:

Example:

Arrival Day

Hotel Check In

Welcome Cocktail and informal Dinner for all participants

Day 1

08.30

Opening of meeting by European Director of the Region

Announced Agenda and beginning of the meeting

09.00 –11.00

Meeting and debates

11.00 – 11.20

Coffee break

11.20 – 13.00

Meeting and Debates

13.00 - 14.30

unch (Traditional Fare)

14.30 - 16.00

Food Demonstration by Countries Best Chefs

16.00 – 16.20

Coffee Break

16.20 – 18.30

Ideias brain storming session

18.30

End of Meeting Day 1

20h00

Formal Dinner

Day 2

08.30 – 12.30

Foyer Meeting

Cultural Visit

Market Food Tasting

12.30 – 16.30

Meeting and final closures

16.30 – 17.00

Meeting Farewell

Return Home

Free Evening

CANDIDATE CONCERNS

- 1) Low Room Rates/ hotel group sponsorship
- 2) Entertainment / Tourism bureau sponsorship
- 3) Good connection flights / National Airline
- 4) Best price per participant / attractive package
- 5) Showcase Gastronomic Identity