

Sponsorship Options for The Air Vanuatu National Salon Culinaire 2007

Platinum Sponsorship	100,000vt	AUD\$1220
Sponsor of 3 classes of competition *		
5m x 5m exhibition booth with additional outdoor space 6m x 6m		
Platinum advertising package – front page of brochure (Program of Events); local newspaper ads; local radio ads; banner logo; website logo; mc mentions throughout the 2 days; cookbook & apron logos.		
Gold Sponsor	65,000vt	AUD\$795
Sponsor of 2 classes of competition *		
4m x 4m exhibition booth		
Gold advertising package – inclusion in brochure; local newspaper ads; local radio ads; website logo; mc mentions; cookbook and apron logos.		
Silver Sponsor	45,000vt	AUD\$550
Sponsor of 1 class competition *		
3m x 3m exhibition booth		
Silver advertising package – inclusion in brochure; local newspaper ads; local radio ads; mc mentions; cookbook and apron logos.		
Class Sponsor	20,000vt	AUD\$245
Sponsor of 1 class competition * – inclusion in brochure; cookbook and apron logos.		
Trade Sponsor	25,000vt	AUD\$305
3m x 3m exhibition booth – inclusion in brochure; mc mentions; cookbook and apron logos.		
Poster Sponsor	8,000vt	AUD\$98
Poster display section of trade show – inclusion in brochure.		
Donation Sponsor	2,000vt	AUD\$24
Inclusion in brochure		

* Please note that as part of the class sponsorship a 10,000vt prize is awarded to the winner of the competition. This may be in the form of cash or prizes/products from your company.

Reply Date

Printing is due on 15th July. Please indicate which level of sponsorship you would like to take advantage of and return this form together with your 10% deposit to Weddings Parties Evrisamting at PO Box 324 Port Vila, Vanuatu or email to info@evrisamting.com

Sponsors Checklist

- I have attached my company logo for use in all advertising. (An electronic copy is preferred – please email to info@evrisamting.com)
- I have attached a brief description of my company and our products and services for use in the advertising program.
- I have indicated my desired floor space for the trade show and exhibition.
- I would like to take advantage of the optional payment plan and have filled in the application form.

Advertising Details

Newspaper

The advertising package consists of a series of ‘lead-up’ newspaper advertisements to be published in The Daily Post in the weeks prior to the event. Your company logo will be displayed in these ads.

Radio

The radio ads will be in the form of community announcements on Capital FM 107 in the week prior to coincide with the banner advertising in the main street of Port Vila.

Master of Ceremonies

The MC mentions throughout the day are intended to attract people to the various stands within the exhibition area. These would be well suited to businesses wanting to provide food or beverage samples, or perhaps a cooking demonstration of some type.

Aprons

The aprons will be designed and printed and will be available for sale at the event in order to raise further funds for the VCAFA. Your company logo will feature on these aprons.

Cookbooks

The cookbook will feature each competitor’s favourite recipes, as well as recipes using all Vanuatu produce. They will be tri-lingual (English, French & Bislama) and will be laminated front and back cover and bound. Photographs of the dish will accompany each recipe. The cookbooks will be released after the competition and will be available for sale from selected outlets throughout Port Vila. Your company logo will feature on the cover of the cookbook.

The Air Vanuatu National Salon Culinaire 2007

Name of Business _____

Company Name _____

Contact Person _____

Address _____

Phone _____ Mobile _____

Fax _____ Email _____

Web Address _____

We wish to participate in the Air Vanuatu National Salon Culinaire 2007 (Please tick appropriate box)

Platinum Sponsor	100,000vt	<input type="checkbox"/>
Gold Sponsor	65,000vt	<input type="checkbox"/>
Silver Sponsor	45,000vt	<input type="checkbox"/>
Class Sponsor	20,000vt	<input type="checkbox"/>
Trade Sponsor	25,000vt	<input type="checkbox"/>
Poster Sponsor	8,000vt	<input type="checkbox"/>
Donation Sponsor	2,000vt	<input type="checkbox"/>

Our company logo is attached

We have emailed our company logo

Further Details

- * The Vanuatu Chefs and Food Handlers Association can provide chefs for live demonstrations at your display area.
- * Power points and lights are available at each display booth.
- * Special rates on accommodation packages are available through Le Lagon Resort. Email reslagon@lelagonvanuatu.com.vu or res@lelagonvanuatu.com.vu
- * Exhibitors meal packages are also available at special rates.

Floor Plan of Exhibition Area – See Attached

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