



## THE PROJECT STEP BY STEP



### 1 Scouting:

The first step in the Culi Chain Art Project is network scouting different countries and cities, finding a top-chef who fits the profile and is interested to participate this art project. The city involved must have the right vibes when it comes to the culinary and art scene. Some cities do have a rich culinary history and a very interesting food culture. It should also have the potential to organize a successful exhibition at the end of the project. The chef is a passionate man or woman who recognize and sympathizes the relationship between food and art. As a real Burgundian he/she understands the beauty of life. They know.



### 2 Selecting:

The top-chef will be asked for a special recipe, representing his characteristic style of cooking and fitting the culinary image of the city or area, which don't mean it has to be traditional. There is often a whole story to tell behind beautiful ingredients. About passionate people sharing the love for honest and top quality meat, fish, veggies, herbs etc. The chef knows them very well. They share the respect for cultivating, breeding and growing. The chef is the one to create a unique recipe, bringing all kinds of ingredients together to a wonderful experience. It's all about the looks, the flavour and taste of food.



### 3 The Art Part:

The inspiration to the artwork is not only in the recipe and it's ingredients. It's generated by the chef, the cooking style, the culinary history, the restaurant, the city and area. We could mention it: the culinary identity. It comes all together in a mixture of impressions, but a remarkable detail could also become a main character. The experience learns that there is a lot of inspiration in every recipe which can be 'translated' in various styles of artworks. The decision to make is making a choice out of images, people, stories, colours, impressions and fantasy. In art, every culinary fantasy can become reality.



### 4 Communications:

The key in this art project is in communications by mail and internet. Now worldwide communicating is fast with words and fullcolor images as well, the last obstacle disappeared to get inspired by the whole world. Of course nothing can compare with a real meeting between men, especially when it comes to culinary issues, but it's a challenge to get close to it. Our first meeting will be online. Chef, artist and all others involved will communicate by mail. Let's inspire each other in sharing our passion for food, in creating unique culinary art. Where it leads us in this unique art-project .... we will see.

