

- Taking Your Competition Around the World

WACS

Endorsement of
Culinary Competitions



WORLD ASSOCIATION OF CHEFS' SOCIETIES



WACS Endorsement



THE WORLD ASSOCIATION OF CHEFS SOCIETIES

The World Association of Chefs Societies, or WACS in short, is a global network of chefs associations first founded in October 1928 at the Sorbonne in Paris. The venerable Auguste Escoffier was named the first Honorary President.

Today, this global body has 93 official member chefs associations that represent 10 million professionals worldwide.

KEEPING TRADITIONS ALIVE

During the 19th century, culinary arts exhibitions were a forum for reformers of the culinary arts, like Marie-Antoine C reme, Prosper Montagne, Joseph Favre and Auguste Escoffier. Even today, in our fast moving time, the function of culinary arts exhibitions is to provide models, as well as a podium for the international development of the culinary arts.

The focal point, however, is no longer the culinary arts alone. Creation of the menu has become mandatory and technical development ushers in new opportunities for improvement in quality and economic efficiency. Nutrition in its totality is demonstrated in all its forms in theory and practice. Where else but at a culinary art exhibition, have the public and the professional world had the opportunity to obtain a complete overview of the present position in the culinary arts?

Without culinary arts exhibitions, the rising and future generations would not be in a position to see what can be achieved. Whilst today it is possible to travel to every corner of the world, not everybody has the time or financial means to do so. Culinary exhibitions provide the opportunity for everyone to access new developments and exotic creations from unfamiliar cultures.

Culinary arts exhibitions are a global window. Cooks and chefs cannot fail to be inspired by what they see and experience and can then incorporate this into their daily work, raising culinary standards. With the world seemingly getting smaller, it is important that competitors are aware that culinary shows are judged on a global standard thus endorsement of your culinary show by WACS is the way forward.

OUR MISSION

The World Association of Chefs Societies is a non-political professional organization, dedicated to maintaining and improving the culinary standards of global cuisines.

We accomplish these goals through education, training and professional development of our international membership. As an authority and opinion leader on food, WACS represents a global voice on all issues related to the culinary profession.

SETTING THE STANDARDS FOR CULINARY COMPETITIONS

Gissur Gudmundsson, President of WACS

As the global voice and authority on food the World Association of Chefs Societies is pleased to offer endorsement of culinary competitions of all levels worldwide.

To gain this prestigious recognition, competition organisers must submit applications for approval and fulfil requirements according to the Culinary Competitions Rules minimum standards. One important thing to know is that the size of the competition is not a factor in receiving this recognition; it is the quality, structure and passion used to put it in place which counts the most.

The participation of competitors in culinary competitions can make a difference for the future of gastronomy but, more importantly, the decision by organisers to get a competition endorsed by WACS can guarantee the competitors will receive proper recognition worldwide, having competed at high-standard levels. Anyone that gets the opportunity to take part in a competition endorsed by WACS will feel privileged to be a part of the global voice on cooking.

By becoming a part of this approval program, competition organisers can also be assured that they are leading their culinary competition in the right direction.

With the WACS Culinary Competitions Approval Program, WACS wants to help facilitate the process of measuring progress, assisting organisers and providing guidance in whichever way they can.

Don't miss the opportunity to be part of the change you want to see happening in our culinary world!

With culinary friendship and respect,

Gissur Gudmundsson
President



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TAKING YOUR COMPETITION AROUND THE WORLD

Working in partnership with WACS, the leading global culinary authority, provides exceptional opportunities for prominent visibility to a captivated audience of more than 10 million culinary professionals throughout 93 member countries worldwide.

The benefits of WACS Endorsement include:

- Access to years of experience so that you can achieve a fair and consistent level of rules and judging of your competition which will be internationally recognised by the competition chefs of the world.
- Promotion of your competition on WACS website and e-newsletter.
- Right to use WACS logos and mention “WACS Endorsed Competition” on your own promotional material.
- A copy of the latest WACS Judges List and advice on how to use it.
- Advice on writing your competition brochure and rules.
- Use of WACS certificates and President’s signature for participants.
- Get copies of current WACS magazines and brochures.
- Access to the WACS Culinary Committee.
- The opportunity to purchase WACS merchandise for resale.
- WACS flags are provided for Global and International competitions if required.

COMPETITION CATEGORIES

There are four different competition categories. These are:

	Global	International	Continental	National
Fee	2500 Euros	1500 Euros	1000 Euros	300 Euros
Booth	Free WACS Booth	Free WACS Booth	Free info counter, shared with organiser	Free info counter, shared with organiser
Observer report requirements *	WACS appoints official observer	WACS appoints official observer	Organiser appoints official observer	Organiser appoints official observer
Protocol	Invitation to WACS President is mandatory	Invitation to WACS President is mandatory	Invitation to WACS President is optional	Invitation to WACS President is optional
<p>WACS logo must be used on all brochures, certificates, banners, culinary show website and judge jackets.</p> <p>Judges List must be validated by the Culinary Competition Committee in advance.*</p> <p>*Kitchen standards and competition rules must comply with current WACS Culinary Rules. http://www.wacs2000.org/wacs2009_beta/en/culinary_programs/culinary_rules.php</p>				

There are many WACS Approved Competitions around the world. They include IKA Culinary Olympics (Germany), Culinary World Cup (Luxembourg), the Global Chefs Challenge and the Global Chefs Junior Challenge – The Hans Bueschkens Trophy, Salon Culinaire Mondial (Switzerland), Battle of the Lion (Singapore), Catex Chef Ireland, WA Oceanfest (Australia), Battle for the Dragon (Wales), Emirates Salon Culinaire (Dubai), and many more...

WACS Endorsement



"We look forward to helping you and endorsing your show. Get in touch now!"

A QUALITY LABEL FOR YOUR COMPETITION

To ensure that culinary competitions are fair to all competitors, it is essential to apply the same set of rules and guidelines throughout. The WACS Culinary Rules are updated on a regular basis in order to comply with new trends and technology. A Committee, representing all WACS Continents, meets regularly on an ongoing basis to develop universal guidelines and criteria that can be easily understood and practically implemented to achieve a consistent global standard. It is vitally important that all culinary competitions follow and use these rules to ensure these standards are maintained.



WACS CULINARY COMPETITION COMMITTEE

The WACS President appoints Culinary Competition Committee members. Their role is to realise and apply international regulations adapting these, where necessary, according to circumstances and conditions. No alterations, as they relate to the rules, can be made without the written approval of the Culinary Competition Committee and the WACS Board.

The Culinary Competition Committee consists of representatives from the WACS Continental Areas and are all WACS Approved Judges as required. For a full list of the current committee members, visit the WACS website at www.worldchefs.org. Organizers of culinary competitions may approach the committee members directly.

WACS APPROVED JUDGES AND JUDGING SEMINARS

WACS maintains a list of carefully evaluated judges. WACS Approved Judges will make sure that a fair and consistent level is achieved around the world with specific and measured judging criteria along with standardised competition rules and guidelines.

FOR MORE INFORMATION

Contact for general information office@worldchef.org

WACS website is www.worldchefs.org

WACS endorsed shows are to be found at www.wacs2000.org/wacs2009_beta/en/culinary_programs/endorsed_competitions.php

WACS Culinary Committee details are to be found at www.wacs2000.org/wacs2009_beta/en/culinary_programs/culinary_committee.php

WACS Culinary Rules are to be found at www.wacs2000.org/wacs2009_beta/en/culinary_programs/culinary_rules.php

Future Judging Seminars www.wacs2000.org/wacs2009_beta/en/culinary_programs/judging_seminars.php

WACS Approved Judges List - www.wacs2000.org/wacs2009_beta/en/culinary_programs/approved_judges.php

WACS Rules for Hygiene www.wacs2000.org/wacs2009_beta/document/culinary/Hygiene_on_Competitions_en.pdf

WACS Rules for Code of Conduct www.wacs2000.org/wacs2009_beta/document/culinary/Hygiene_on_Competitions_en.pdf

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APPLICATION FORM

CONTACT INFORMATION

Organisation		Contact	
Address		Email	
City/State		Phone	
Postal Code		Country	

INVOICE ADDRESS

Organisation			
Address			
City/State		Postal Code	
Country		Organisation number	

ENDORSEMENT

Competition category Global International Continental National

Competition name		City/Country	
Related show (if any)		Next date	
Website		Frequency (annual, biannual...)	
Comments			

I, hereby request to have WACS endorsement for the above named event. I confirm that I have read and I agree to the terms and conditions of WACS Endorsement of Culinary Competitions.

I recognise that this contract between WACS and the above named organisation is legally binding and I certify that I am an authorized agent of the above-named organisation and have authority to make this agreement on its behalf.

Signed by

Title

Date

WACS

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Return Form To

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